Social Media and Information Literacy

Reaching Students Where They Are
PRESENTER

Jenni Jacobs
STEM Librarian
@ Texas Tech University
BREAKDOWN

1. Information Process
   - How do we process information in the digital age

2. Social Media
   - The key role social media plays in this

3. Assignment
   - The assignment created to help raise awareness of information in social media

4. Adaptation
   - How you can use it too!
Information Process

Information we want/agree with

Information we don't want/agree with

Spread information/misinformation

Use it going forward

Examine to better argue a case against it

Spread the information and attack it

Become emotional

Investigate/look at what it says

Ignore
What does this mean?

Processing:
The way we interact and process information has fundamentally changed

Awareness:
We need to continually be aware of how information is being spread and how we fit in the process
SOCIAL MEDIA
Social media has long become a place where information and misinformation has spread.

We must be aware of what we’re doing and when we’re doing it.
THE ASSIGNMENT
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Part 1:
Go onto social media and find a video that has some sort of information in it.

Part 2:
Determine whether the video is truthful or valid and tell us why/why not.
A: Before this assignment, the students were not taught about evaluating sources

B: Using social media, students needed to choose a video that would naturally show up on their profiles
Without any taught knowledge of evaluating sources, students needed to determine whether the information given to them was accurate/reliable or not.
THE GOOD
WHAT DOES THIS MEAN?

Lesson 1
Students (usually) accept information from sources without extra research.

Lesson 2
Truth can be blurred easily. Emotional response is high.

Lesson 3
Without any foreknowledge, students struggled to articulate why information was reliable or not.
HOW YOU CAN USE IT

Assign it:
Assignment easily adapted to any class

Adapt:
Change what they need to find

One-Shots:
Could be used in one-shots, you would just need to do the work beforehand

Give Me More:
The assignment has a short section about explaining reasoning, expand that
WHAT I’D CHANGE

Search Terms
Make them search according to a specific topic and/or specific keywords

Explain
While most students explained why they chose that video and how it was either reliable or not, asking specific questions and having them answer them would be better
THANKS!

DO YOU HAVE ANY QUESTIONS?  JENNI.JACOBS@TTU.EDU  LIBRARY.TTU.EDU