

SOCIAL MEDIA  
AND  
INFORMATION  
LITERACY

Reaching Students  
Where They Are

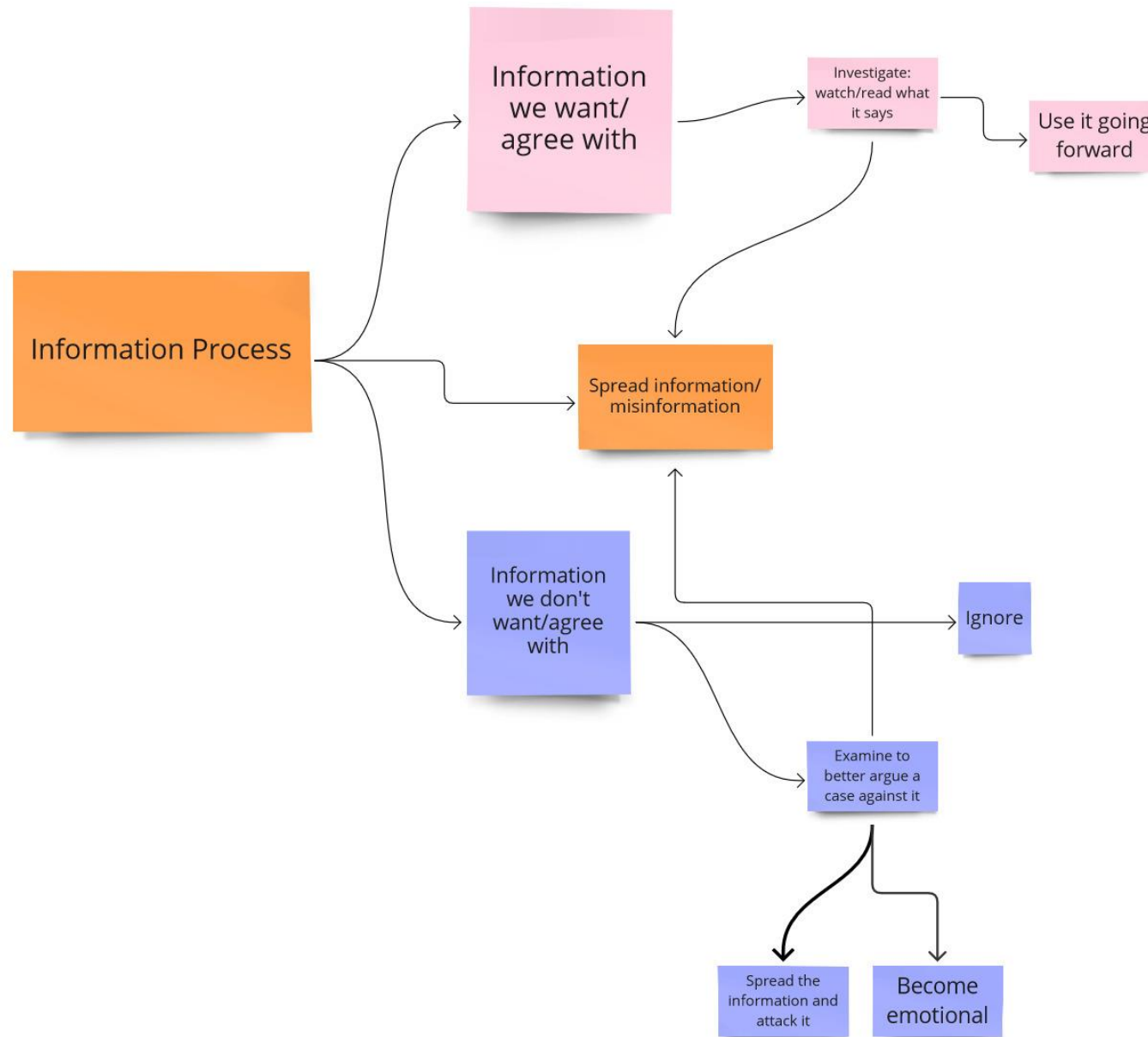
# PRESENTER

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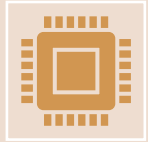


# BREAKDOWN

1. Information Process
  - How do we process information in the digital age
2. Social Media
  - The key role social media plays in this
3. Assignment
  - The assignment created to help raise awareness of information in social media
4. Adaptation
  - How you can use it too!



# WHAT DOES THIS MEAN?



Processing:



The way we interact and process information has fundamentally changed

Awareness:

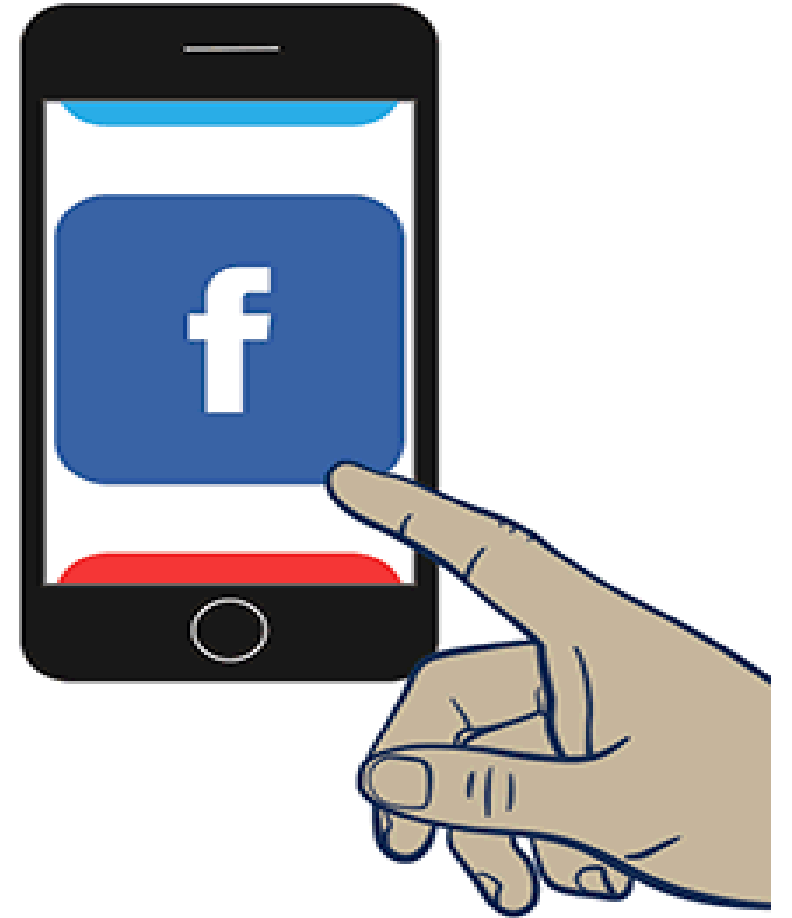
We need to continually be aware of how information is being spread and how we fit in the process



SOCIAL MEDIA

# SOCIAL MEDIA AND US

- Social media has long become a place where information and misinformation has spread
- We must be aware of the what we're doing and when we're doing it



The image features a stack of books on a wooden surface. The top book is open, showing its pages. A white speech bubble with a black outline is positioned on the left side of the stack. The background is a blurred bookshelf filled with books. Various mathematical symbols and icons, such as plus signs, question marks, and the Greek letter sigma, are scattered throughout the scene, appearing to float or be drawn in the air.

# THE ASSIGNMENT



# THE ASSIGNMENT

Part 1:

Go onto social media and find a video that has some sort of information in it

Part 2:

Determine whether the video is truthful or valid and tell us why/why not

## PART 1

A:

Before this assignment, the students were not taught about evaluating sources

B:

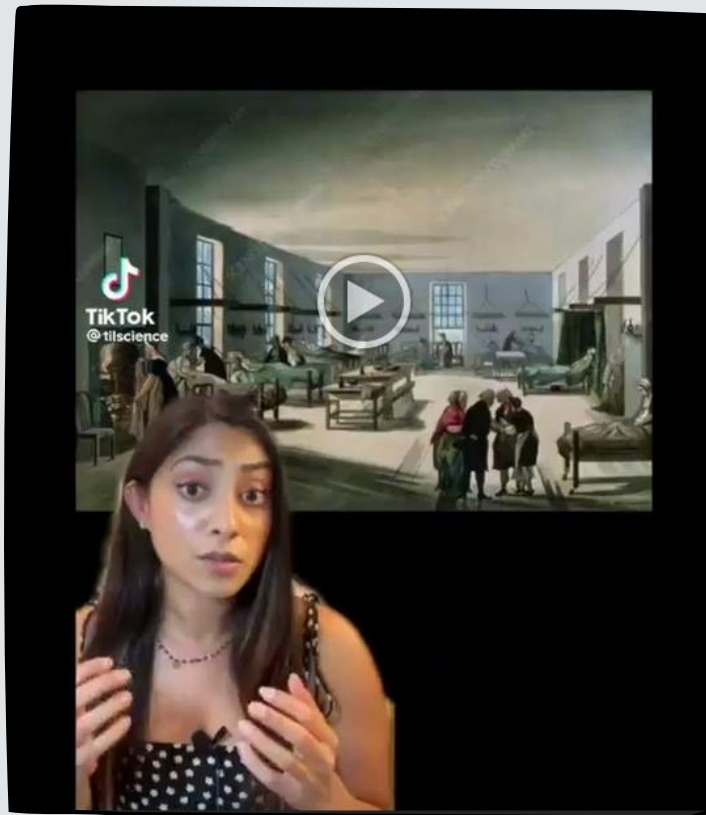
Using social media, students needed to choose a video that would naturally show up on their profiles

## PART 2

Without any taught knowledge of evaluating sources, students needed to determine whether the information given to them was accurate/reliable or not

The image features a dynamic, abstract background composed of numerous diagonal streaks in various colors, including shades of blue, purple, red, and teal. These streaks vary in thickness and length, creating a sense of motion and energy. In the lower-left quadrant, there is a white, horizontally-oriented oval with a thin black outline. Inside this oval, the word "RESULTS" is written in a black, serif, all-caps font, centered within the shape.

RESULTS



THE GOOD



THE BAD

# WHAT DOES THIS MEAN?

## Lesson 1

Students (usually) accept information from sources without extra research

## Lesson 2

Truth can be blurred easily. Emotional response is high

## Lesson 3

Without any foreknowledge, students struggled to articulate why information was reliable or not

# HOW YOU CAN USE IT

## Assign it:

Assignment easily adapted to any class

## One-Shots:

Could be used in one-shots, you would just need to do the work beforehand

## Adapt:

Change what they need to find

## Give Me More:

The assignment has a short section about explaining reasoning, expand that



# WHAT I'D CHANGE

## Search Terms

Make them search according to a specific topic and/or specific keywords

## Explain

While most students explained why they chose that video and how it was either reliable or not, asking specific questions and having them answer them would be better

THANKS!



DO YOU HAVE ANY QUESTIONS?



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