Social project of Media And Information Literacy Knowledge Improvement among Academic and School Librarians in Kazakhstan
Facts about Kazakhstan

Region: Central Asia

Capital city: Astana

Population: 19 million people

Territory: 2.724 million km², the 9th largest territory in the world

Kazakhstan is a member state of the Eurasian Economic Union

Educational system: UNESCO International Standard Classification of Education

Kazakhstan is mineral and resource-rich

https://maps.app.goo.gl/XWDponE76dn1iRUb7
Nazarbayev University

Established: In 2010

Schools: Engineering and Digital Sciences, Public Policy, Sciences and Humanities, Education, Business, Mining and Geosciences, Medicine

Students: 6365

Faculty: 521 full-time faculty from 58 countries

World University Ranking: Times Higher Education, Top 30% of International Research Universities
Background

- Lack of state level standards
- Insufficient implementation of existing materials and projects
- Irrelevant programs that do not correspond to user needs
- The deficit of the materials in Kazakh language
- COVID-19 pandemic
SauattyKeleşek

Social Project on Media And Information Literacy

DURATION: October 2021 – November 2022

BUDGET: 812 00 Tenge / 1 615 Euro
AIM OF THE PROJECT

To develop knowledge, skills, and abilities in media and information literacy (MIL) among academic and school librarians in Kazakhstan.
TIMELINE OF THE PROJECT

If a task is once begun, never leave it till it’s done. Be the labor great or small, do it well or not at all.

(Author Unknown)
QUICK FACTS

Lay out the timeline for the marketing activities and initiatives that will make the campaign successful

Partners
1. Republican Scientific and Pedagogical Library of the Ministry of Education of the RK
2. JSC “National Center for Advanced Studies “Orleu”

Registered
417 librarians

Trained
365 librarians, 2500 schoolchildren

Workshops
24 online and onsite sessions

Language
Kazakh & Russian

Website
https://sites.google.com/view/sauattykeleshek-kz/

MIL Manual in two languages
180 paged guide
DEVELOPING MIL TRAINING PROGRAM

- Preliminary Survey
- Data Analysis
- Identification of MIL knowledge needs
Preliminary Survey

Librarians’ response on library activities related to Information Literacy
Preliminary Survey

Librarians’ response on trusted sources of information
MIL TRAINING PROGRAM

3 Modules, 10 Sections/Topics

Module 1: Introduction to MIL
- Information Literacy
- Media Literacy
- MIL in Education

Module 2: MIL Competencies
- Searching for Information
- Evaluating Information Sources and Critical Thinking
- Ethical Use of Information

Module 3: Development and usage of media and informational content
- Marketing Tools of Communication in Media and Information
- Presentation Slides Development Using Microsoft Office
- Accessible Content to Users with Disabilities: Methods and Recommendations
- Interactive Quizzes and Tools.
SAUATTYKELEŞEK PROJECT WEBSITE

- About the project
- MIL Training Program
- MIL Training Materials
- Video Records of the MIL Training
- MIL Manual

https://sites.google.com/view/sauattykeleshek-kz/
MIL MANUAL

Developed on the basis of the training materials of the project “SauattyKeleşek in Kazakh and Russian languages

https://nur.nu.edu.kz/handle/123456789/7207
https://nur.nu.edu.kz/handle/123456789/7208
<table>
<thead>
<tr>
<th>ONSITE WORKSHOPS</th>
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<tr>
<td>Media Information Literacy in Education and the Participation of School Librarians in the Social Project (April 2022, Stepnogorsk, Akmola Region)</td>
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<td>Methods, forms, and means of teaching media and information literacy and the basics of inclusion to students of secondary schools (May 2022, Almaty)</td>
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<td>Gamification as a means of formation of media and information literacy in schools (June 2022, Schuchinsk, Akmola Region)</td>
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<td>&quot;National Priority of Kazakhstan: Children and Education&quot; Republican August Forum of Education Leaders: The modern library for the modern reader (August 2022, Astana &amp; Almaty)</td>
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<tr>
<td>Electronic and Internet Resources for a Modern School Library (October 2022, Astana)</td>
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According to the result of the final test 10 librarians who demonstrated the highest score were selected for the NU Library Tour (November 11, 2022)
NAZARBAYEV UNIVERSITY TEACHING AWARDS 2023

SHARING NU EXPERIENCE
Thank you for your attention!